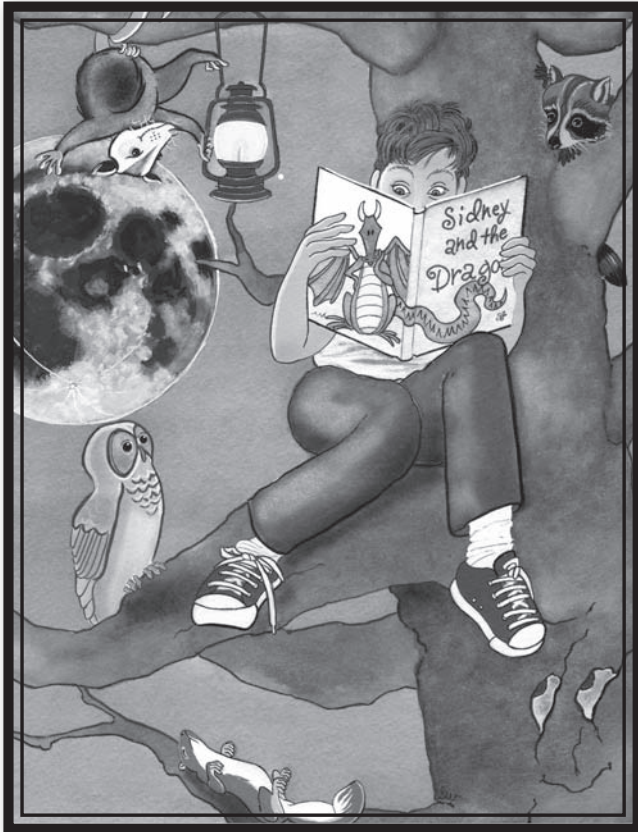


Confessions of a children's book lover



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OCTOBER 2, 2010
7:30 am–5:30 pm
 University of Minnesota
 Education and Conference Center
 St. Paul, MN

OCTOBER 2, 2010

7:30 am–8:45 am

8:45 am–9:00 am

9:00 am–10:00 am

10:15 am–11:00 am

11:15 am–12:00 pm

12:00 pm–1:00 pm

1:00 pm–2:00 pm

2:15 pm–3:45 pm

(1 1/2 hour session)

4:00 pm–4:45 pm

4:45 pm –5:00 pm

5:00 pm - 5:30 pm

AGENDA

Registration

Welcome and Introduction

Keynote Speaker

Jay Asher, Author

Workshop A

A1 Heather Alexander, Editor

A2 'First Look'

Workshop B

B1 Kristin Ostby, Editor

B2 Judy Sue Goodwin Sturges,
 Agent

Lunch and Bookstore Open

Keynote Speaker

Susan Marie Swanson, Author

Workshop C

Anne Ursu and Jordan Brown
 Author/Editor presentation

Workshop D

C1 'First Pages'

C2 Shari Halpern and
 Judy Sue Goodwin Sturges
 Illustrator/Agent presentation

Mentorship Awards & Closing

Book Signing

Register Early and Save!

The program is subject to change; a current agenda will be included with registration materials at check-in. No pre-registration necessary for conference Workshops.

DRIVING DIRECTIONS

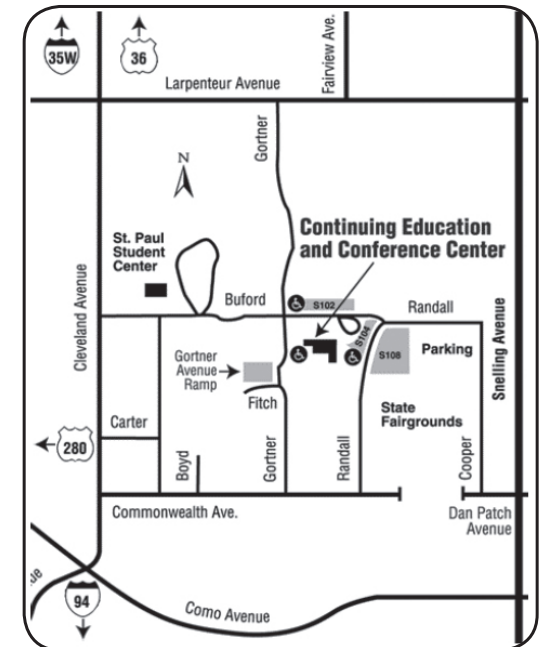
Driving directions and map to the Continuing Education and Conference Center 1890 Buford Ave, St Paul, MN 55108

From I-694: Take 35W south to the Cleveland Ave exit (Note: exit to the left). Follow Cleveland Ave to Larpenteur. Go east (left) on Larpenteur to Gortner, turn south (right) on Gortner and go to Buford Ave. Turn east (left) on Buford Ave to the parking area.

From I-35W: Take Hwy 36 exit and turn south on Cleveland Ave to Larpenteur Ave. Go east (left) on Larpenteur to Gortner, turn south (right) on Gortner and go to Buford Ave. Turn east (left) on Buford Ave to the parking area.

From downtown Mpls: Go east on I-94 to MN-280, exit number 236. (Note: exit to the left.) Merge onto MN-280 north. Exit at Larpenteur Ave. Take Larpenteur east (right) to Gortner (3rd traffic light). Turn south (right) on Gortner and go to Buford Ave. Turn east (left) on Buford Ave to the parking area.

Park in Lot S104, Parking: \$6.00/per day; \$10 EVENT



KEYNOTE SPEAKERS



Jay Asher

has lived most of his entire life either in Los Angeles county or on California's central coast. He's worked at an independent bookstore, a chain bookstore, an outlet bookstore, and two public libraries. But before that he worked at a shoe store, a trophy shop, and an airline. His very first writing award earned him a free fruit smoothie every day for an entire year. Mmmmm...

He is the author of *Thirteen Reasons Why*, a New York Times best-selling young-adult novel.



Susan Marie Swanson

is a poet and picture book author fascinated by the place where her understandings about poetry, children's own writing, the lives of children, and children's literature converge.

Her awards include fellowships in poetry from the Bush Foundation, the McKnight Foundation, and the Minnesota State Arts Board, as well as the McKnight Artist Fellowship in Children's Literature. Her book, *The House in the Night* received the 2009 Caldecott Medal.

PORTFOLIO and MANUSCRIPT REVIEWS

For Writers (\$35 fee)

To be considered, please send 5 double-spaced pages of your manuscript (or 1 picture book) and a separate check for \$35, along with your registration. Payment must be received by Sept 17. Manuscripts are chosen randomly and will NOT be returned.

For Illustrators (\$35 fee)

Please send a separate check for \$35, along with your registration. Payment must be received by Sept 17. Participants are chosen randomly. You will be notified prior to the conference if your portfolio is chosen. If chosen, bring your portfolio to the conference.

FIRST PAGES & FIRST LOOK

FIRST PAGES (No fee) An annual event! Editors and authors will critique, randomly chosen, first pages of anonymous manuscripts. To have your work considered, send 3 copies of the first page of your manuscript (double-spaced) along with your registration. FIRST PAGES must be received by Sept 17

FIRST LOOK for Illustrators (No fee) Experienced panelists will provide constructive feedback to randomly chosen artwork. To have your work considered, submit up to 3 samples of your artwork on a CD and mail with your registration. FIRST LOOKS must be received by Sept 17

General Guidelines

- Horizontal format preferred
- Vertical images will be reduced to fit screen
- Artwork will NOT be returned

- Works will be shown in order submitted as time permits.

CD Submission

- File size should not exceed 1MB
- Image resolution should be 150 dpi
- Please label your mailed envelope "FIRST LOOK Submission"
- All art should include your name and contact info, but Artist name must NOT appear on artwork

If you would like confirmation of registration include a self-addressed, stamped postcard with your registration. Manuscripts, First Pages, and CDs will NOT be returned. Do not send originals. Submissions must be postmarked by Sept 17.

Send Conference Registration to:

Nina Crittenden, MNSCBWI Registration Coordinator
18025 Hummingbird Road, Deephaven, MN 55391

REGISTRATION FORM

MN SCBWI 2010 Annual Conference

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

EMAIL _____

I am (check all that apply)

- Writer Illustrator Both
 SCBWI member Non-member

CONFERENCE FEES

Register (postmarked by Sept 17)

- \$125 SCBWI members
 \$150 non-members

Register (postmarked after Sept 17)

- \$150 SCBWI members
 \$175 non-members

Student \$50 (ID required at check-in)

I would like a chance to participate in:

- Manuscript Reviews—I have enclosed an additional check for \$35/MNSCBWI
 Portfolio Reviews—I have enclosed an additional check for \$35/MNSCBWI

TOTAL \$ _____ Payable to MNSCBWI

I would like a chance to participate in (NO CHARGE):

- FIRST PAGES—I have enclosed 3 copies of the first page of my manuscript (double-spaced, 1 side)
 FIRST LOOK for Illustrators—I have enclosed a CD (limit 3 illustrations)

NEW THIS YEAR! I have a book(s) published in 2009-2010.

- I would like to participate in the Book Store & Signing; Title(s)
